

Continuing Professional Education (CPE) Information for CPAs

Conference Dates: Tuesday, September 16 (afternoon) – Friday, September 19, 2025 (midday)

CPEs available: September 17 – September 19, 2025

Location: [Omni Charlotte Hotel](#). 132 E Trade St, Charlotte, NC 28202. Ph: 704-377-0400

Conference is in-person only. No virtual participation will be available.

Description: The Strength Matters Financial Management Conference reconvenes this year, bringing together more than 200 nonprofit community development leaders, mission-focused industry partners and strategic investment and accounting professionals to exchange insights, build connections and chart new directions.

In response to shifting political environment, insurance challenges and market uncertainties, our sessions will provide actionable strategies for:

- Strengthening partnerships and exploring innovative funding approaches in a shifting landscape
- Building organizational durability through thoughtful planning and management
- Navigating workforce transitions and facilitating candid board discussions
- Smart technology adoption that positions teams for long-term success

We understand the magnitude of current challenges, yet we remain inspired by our industry's ever-present resourcefulness and ability to evolve. By sharing expertise and best practices, we'll strengthen our collective capacity to fulfill our mission to provide affordable housing.

Look for updates on the agenda and speakers on the registration site agenda page.

Learning Objectives: To identify and explain best practices in affordable housing financial management, and to discuss innovative strategies for strengthening community development organizations in the current environment. Session-specific learning objectives will be available in the detailed agenda prior to the conference.

Continuing Professional Education (CPE) Credits Available: This annual conference will offer **15.4 CPEs** for full participation in all sessions. The detailed agenda will include additional information regarding CPE credits.

Credits are awarded based on actual participation and according to the NASBA standard of a 50-minute credit hour. If a participant arrives late or leaves early, they may earn partial credit in one-fifth increments, after the first full CPE is earned.

IMPORTANT: Participants interested in obtaining CPE credits should **SIGN IN** with the CPE Session Monitor at the beginning of each session. Participants will then need to **SIGN OUT** with the CPE Session Monitor at the end of each session. **IMPORTANT: Each room has separate CPE attendance tracking. Please sign in WHEN YOU ENTER, and sign out WHEN YOU EXIT each session.**

Anticipated Fields of Study: Accounting, Business Management and Organization, Finance, Information Technology, Management Services, Personal Development, Personnel/Human Resources and Specialized Knowledge. *Fields of Study for specific sessions will be listed on the detailed agenda available in August and may differ from this list.*

Program Levels: Intermediate & Advanced. *The detailed agenda will include session-specific levels.*

Delivery Method: Group-Live • **Advance preparation:** None

Program prerequisite: Financial management experience in nonprofit or for-profit housing enterprise.

Program Feedback: Please complete a course evaluation or e-mail info@strengthmatters.net to share feedback and concerns.

Registration: Registration is available online from the conference registration page. The registration fee is \$850 through Wednesday, July 9, 2025. Beginning July 10, the registration fee is \$925. The conference registration deadline is Friday, August 29, 2025. Late registrations may be accepted if space allows.

Hotel Note: The Omni hotel room block closes Tuesday, August 12, 2025.

Registration Refund, Cancellation and Substitution: Registration cancelled by a participant by Friday, August 29, 2025 will be refunded at the registration rate minus a \$50 administrative fee. Participant cancellations beyond August 29 will not be refunded. There is no fee for substitutions made at least 24 hours in advance of the conference. Substitutions are not permitted less than 24 hours prior to the conference. For any other situations, including emergencies, please contact Omy at colon@housingpartnership.net.

Program Cancellation: If the conference is cancelled by Strength Matters, registrants will be notified via email upon cancellation. Registration fees will be refunded or credited in case of cancellation by Strength Matters.

Additional Conference Information: For additional information regarding this conference, please visit the conference website.

Contact: For more information regarding policies, CPEs, or to issue a complaint, please email Lindsay Wells at consult.lwells@gmail.com or info@strengthmatters.net.



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