

# 2025 Financial Management Conference

## Treasury Management

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# Continuing Professional Education (CPEs) Requirements for CPAs

- Please find the **SESSION HOST** to **SIGN IN** at the beginning and **SIGN OUT** at the end of every session. We use that attendance log to verify your participation for CPE credits.
- Please **submit all conference evaluations**. Evaluation links are emailed to registrants daily. The session host monitoring the sign-in process has paper evaluations if you prefer.
- For more information on CPE credits, contact Lindsay Wells at [consult.lwells@gmail.com](mailto:consult.lwells@gmail.com).

# Agenda

- Introductions
- Review **Learning Objectives**
- Overview of session plan and timing
- Q&A
- Wrap up

# Learning Objectives

- Understand new treasury management products and services to enhance management of cash.
- Explain how to offset account maintenance and other costs to maximize the returns on your excess cash with a financial institution.

# Polling Question 1

- What strategies has your organization implemented for optimizing working capital and shortening the cash cycle?  
By show of hands, after each letter.
  - A. Aggregation or rationalization of banking accounts (reducing sheer number of accounts/aggregating for "buying power"/leverage)
  - B. Accelerating accounts receivable
  - C. Sweep accounts or other cash management products
  - D. Other (be prepared to share your answers)

# Polling Question 2

- How are you balancing minimizing borrowing costs while maintaining financial flexibility?
  - A. Target liquidity/operating capital level
  - B. Cash flow forecasting tools
  - C. Yield analysis
  - D. Other (be prepared to share your answer)

# Polling Question 3

- Is your Treasury Management System, through your primary bank, integrated with your accounting system?
  - A. Yes
  - B. No
- Follow-up: is your TMS driving the efficiencies you anticipated?
  - A. Yes
  - B. No (why?)

# Polling Question 4

- What challenges have you faced in implementing new treasury management systems or modules in your operations?
  - A. User acceptance
  - B. Lack of compatibility with various systems integrations
  - C. Inability or not having enough time to develop process and procedures
  - D. Other (please be prepared to share answer)

# Polling Question 5

- Leadership challenges in treasury management strategies. Have you encountered any of the following challenges/obstacles?
  - A. Cross departmental collaboration (Accounting, Accounts Payable, Financial Planning & Analytics)
  - B. Achieving senior leadership buy in and engagement
  - C. Communication challenges in describing complex strategies
  - D. Other

# Q&A

- Please ask any questions you have for our speakers.

# Evaluation Reminder

- Please submit all conference evaluations.
- Look for the electronic evaluation link in your email.
- Contact [consult.lwells@gmail.com](mailto:consult.lwells@gmail.com) if you do not receive the link.

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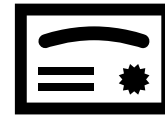
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