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Financial  
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Conference

# Technology Plenary: How Organizations and CFOs Navigate Their Tech Journeys

**Lisa Andaleon**, Chief Financial Officer, Jamboree

**Travis Gordon**, Chief Financial Officer, Avenue CDC

**Bob Tinglestad**, Principal, Plante Moran

**Michael Butchko**, Vice President, Business Intelligence Services, NeighborWorks America (Moderator)

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# Continuing Professional Education (CPEs) Requirements for CPAs

- Please be sure you **SIGN IN at the beginning and SIGN OUT at the end of every session.** We use the sign-in sheets to verify your participation for CPE credits.
- Please **submit all conference evaluations.** Evaluation links are emailed to registrants daily. Please see the session host (the person monitoring the sign-in sheets) if you prefer a paper evaluation.
- For more information on CPE credits, contact Lindsay Wells at [consult.lwells@gmail.com](mailto:consult.lwells@gmail.com).

# Questions

- We will pause during the presentation and again at the end for Q&A.



# Meet the Speakers



**Lisa Andaleon**

Chief Financial Officer  
Jamboree



**Travis Gordon**

Chief Financial Officer  
Avenue CDC



**Bob Tinglestad**

Principal  
Plante Moran

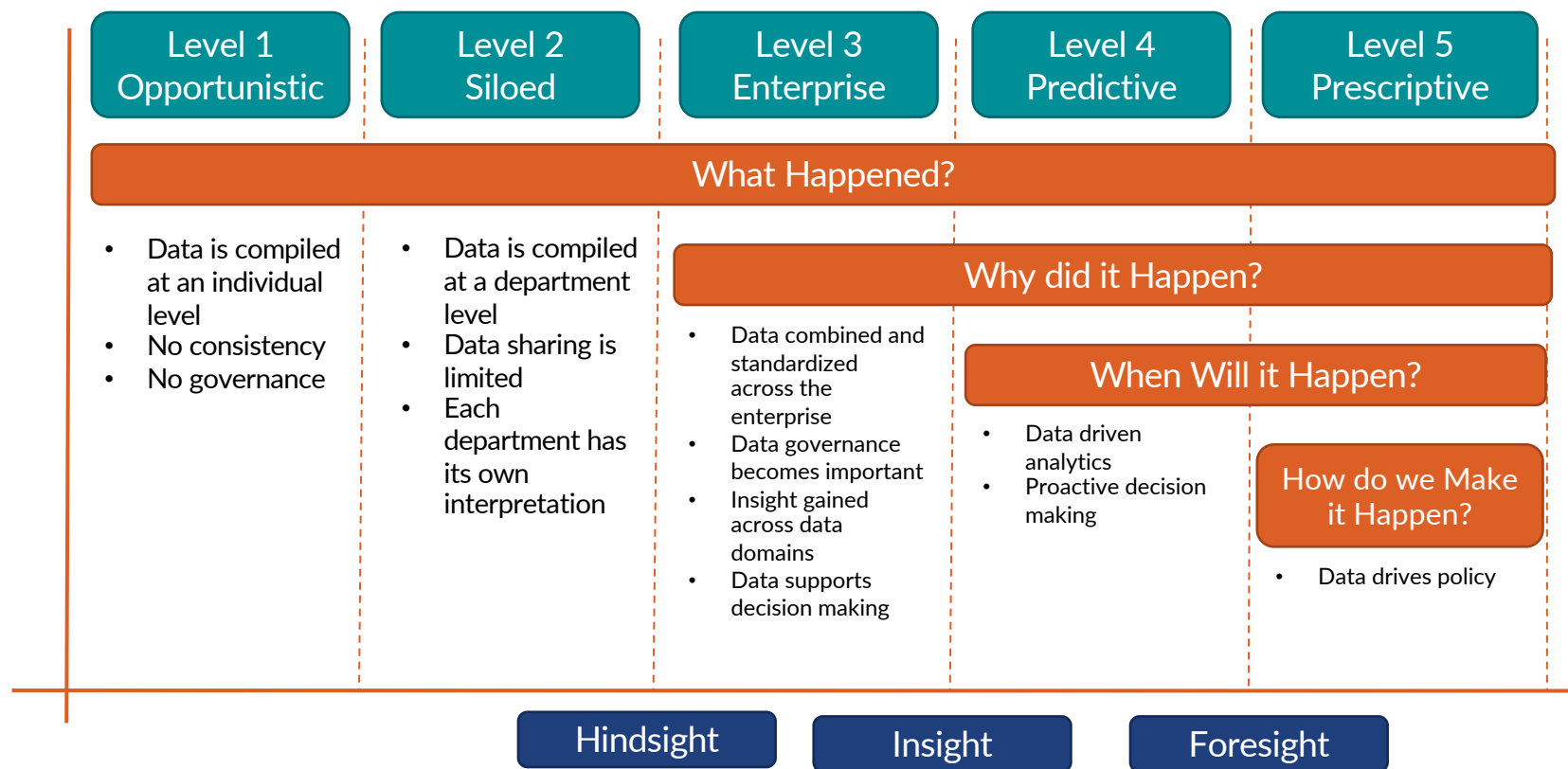


**Michael Butchko**

VP, Business Intelligence Services  
NeighborWorks America  
(Moderator)



# Analytics stages of maturity

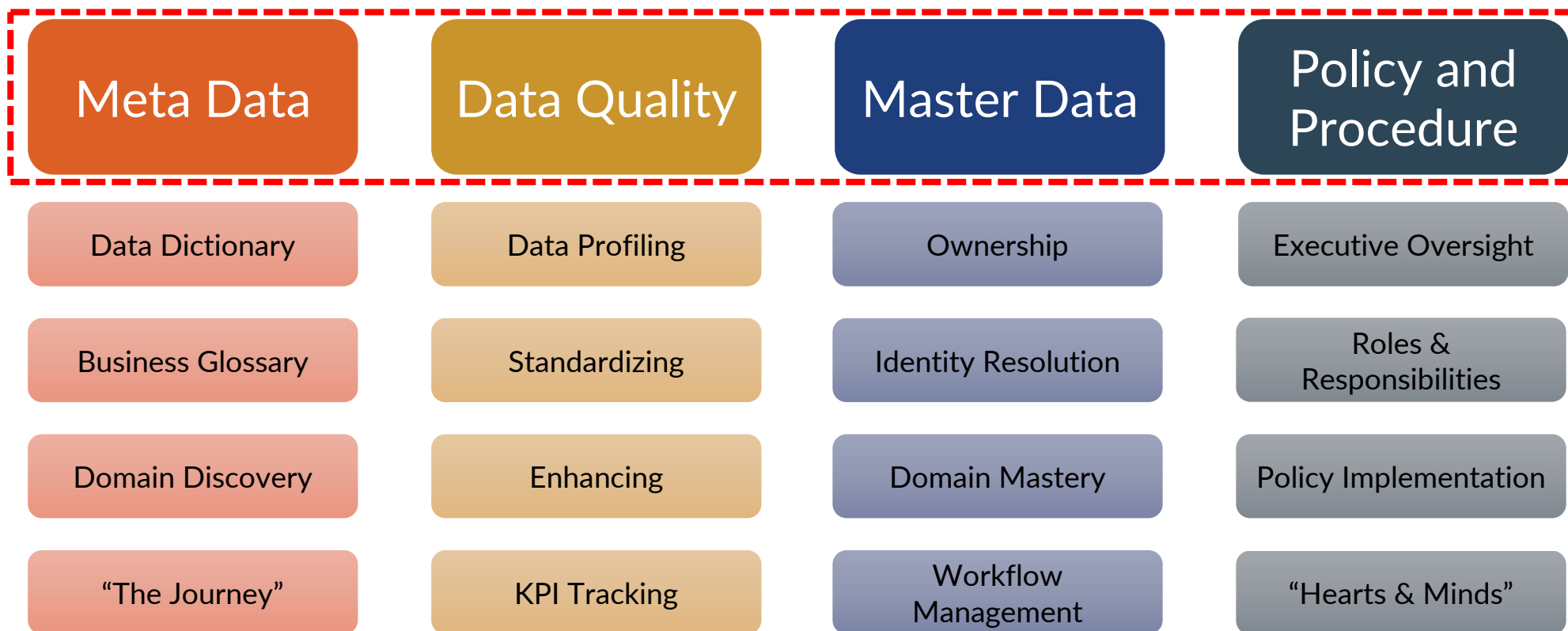


Audience  
show of  
hands:  
which  
phase are  
you in?



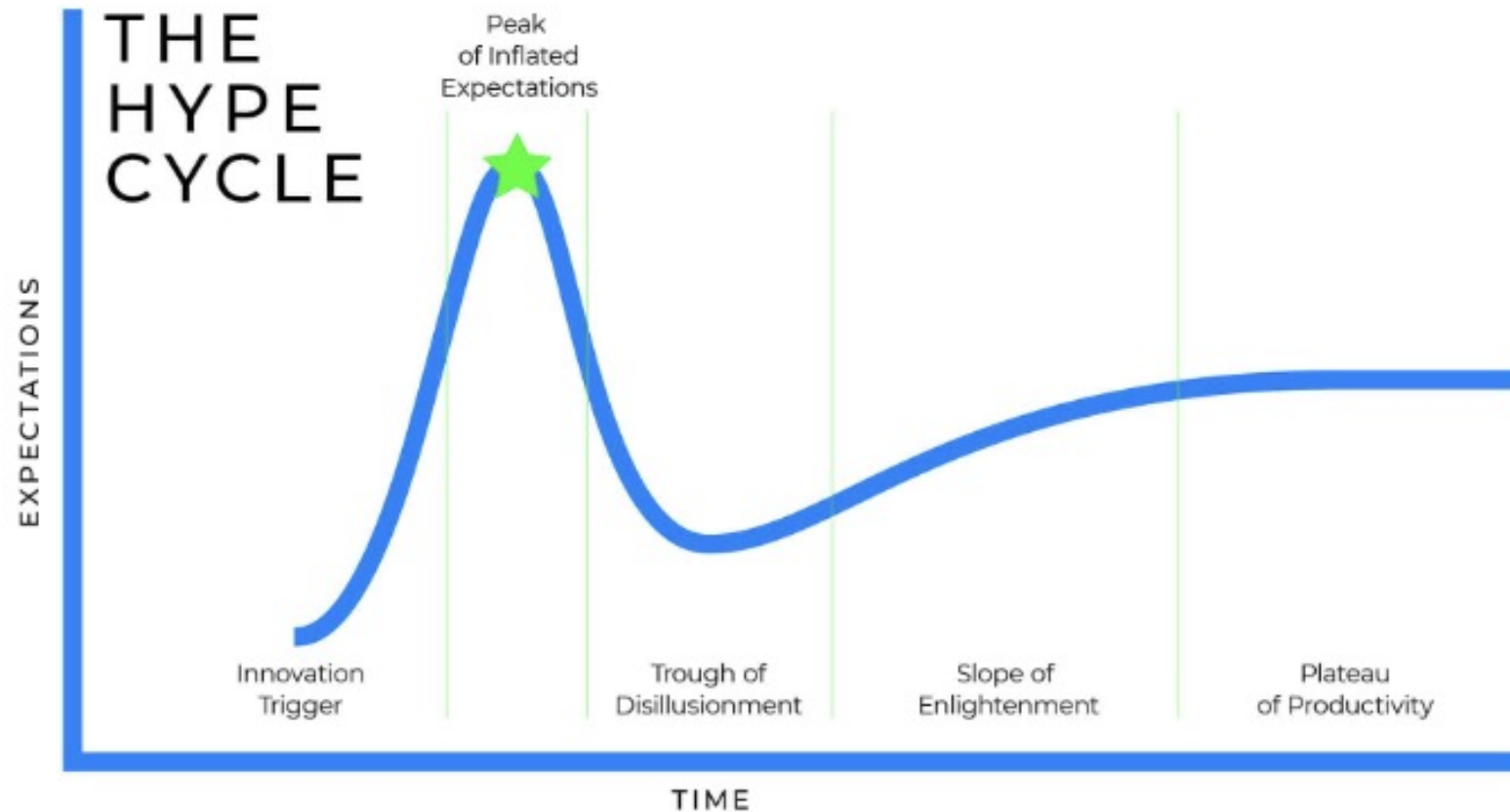
# Data Governance guided by Function

## Data Governance



## A Five-Stage Process of Technology Adoption

We can consider the hype cycle as a five-stage process. The progress of adoption can be represented as a curve where the y axis is expectations and the x-axis is time.



# Evaluation Reminder

- Please submit all conference evaluations. Use the electronic evaluation link in your email.
- Contact [consult.lwells@gmail.com](mailto:consult.lwells@gmail.com) if you do not receive the link.



# CONTACT INFORMATION

**Michael Butchko**

[mbutchko@nw.org](mailto:mbutchko@nw.org)

**Lisa Andaleon**

[landaleon@jamboreehousing.com](mailto:landaleon@jamboreehousing.com)

**Travis Gordon**

[Travisg@avenuecdc.org](mailto:Travisg@avenuecdc.org)

**Bob Tinglestad**

[Bob.Tinglestad@plantemoran.com](mailto:Bob.Tinglestad@plantemoran.com)



**Lindsay Wells**

*(CPE credit contact)*

[consult.lwells@gmail.com](mailto:consult.lwells@gmail.com)

