

ABOUT THE INSTRUCTORS

Gayle H. Lacroix, CPA

GAYLE H. LACROIX

Gayle Lacroix currently serves as the Chief Financial Officer of Volunteers of America of Massachusetts. Volunteers of America (VOA) operates an integrated behavioral model that addresses not only behavioral health but housing and employment as well. Services are provided in our clinics, recovery homes and at our veteran's center. In addition, VOA of Massachusetts owns and operated three assisted living facilities.

Prior to joining Volunteers of America, Gayle was Chief Financial Officer of Roxbury Tenants of Harvard Association Inc. Roxbury Tenants of Harvard (RTH) develops, preserves and maintains safe and affordable housing for low and moderate-income people of diverse backgrounds in the RTH/Mission Hill neighborhood of Boston. The RTH Campus holds over 1100 units of housing in high rises, town homes and Victorian homes for 2200 residents.

Before her work with RTH, Gayle was the Chief Financial Officer of Madison Park Development Corporation. Madison Park is an affordable housing developer and owner of approximately 1300 rental units and 83,000 square feet of commercial space with a pipeline expected to add 530 additional rental units and 70,000 square feet of commercial.

Prior to joining Madison in November of 2009, she was with Ernst & Young for 15 years, spending her last five years in the Real Estate Industry practice group. She left Ernst & Young in 2000 and spent five years home with her children but involved with numerous charitable organizations in a volunteer capacity.

In 2010, Gayle was selected to participate in *Strength Matters*, a national initiative developed by *NeighborWorks* and *Housing Partnership Network* to develop financial accounting and reporting best practices for the affordable housing industry. As a member of Strength Matters, she has participated in the development of several accounting and financial reporting white papers and prepared and presented a series of webinars on consolidations and financial statement presentation attended by lenders, public accounting staff and financial professionals across the country and has assisted in the development of, and teaches this two-day affordable housing bootcamp.

Gayle H. Lacroix, CPA
Chief Financial Officer
Volunteers of America of Massachusetts
glacroix@voamass.org
Direct: 617-390-0227
Cell: 508.341.9360



Rita B. Dela Cruz, CPA, CGMA

RITA B. DELA CRUZ

Rita Dela Cruz, a partner at Lindquist, von Husen & Joyce LLP in San Francisco, California, has over 20 years of experience in public accounting. She works with not-for-profit organizations with an emphasis on foundations, community development financial institutions, technology and affordable housing development. Her other areas of specialization include audits of real estate developers, for-profit real estate organizations, affordable housing partnerships, property managers, social service providers and 401(k) and 403(b) audits. Prior to joining LvHJ, Rita worked for a national audit firm and held senior management positions in private industries in Manila, Philippines for 14 years.

Rita is a member of the firm's Management Committee. She is a frequent speaker at educational workshops for tax-exempt organizations and enjoys interacting with clients and the technical audit work. Many of the organizations she works with have trusted LvHJ as their partner over the years because of her quality service and leadership. In 2012, Rita was selected as one of the 100 Most Influential Filipina American Women in the United States by The Filipina Women's Network.

Rita is a member of the American Institute of CPAs and the California Society of CPAs. She is the Head of the Not for Profit Committee of BKR International, a leading association of independent accounting and business advisory firms with a mission to grow and strengthen the practices of their independent members.

Rita B. Dela Cruz, CPA, CGMA
Partner
Lindquist, von Husen & Joyce LLP
rdelacruz@lvhj.com
Phone: 415.905.5423

