**Senior Advisor for Strength Matters Collaborative**

Strength Matters seeks an experienced and strategically minded chief financial officer (CFO) to provide advisory and project management services for program development and delivery.

**THE ORGANIZATION**

Strength Matters is a trademarked professional development and leadership exchange program co-hosted by NeighborWorks America, the Housing Partnership Network and Stewards of Affordable Housing for the Future. Strength Matters has become the go-to institution for financial management professional development and peer exchange in the nonprofit affordable housing and community development industry. Strength Matters built its program to target senior financial leadership, predominantly CFOs, as well as to engage CEOs and COOs, tax and accounting firms, investors and syndicators involved in affordable housing. Strength Matters is a continuing professional education (CPE) sponsor registered with the National Association of State Boards of Accountancy, and all Strength Matters webinars, virtual and in-person education programs and conferences offer CPE credits for certified public accountants.

Strength Matters has a longtime and active advisory committee as a key partner with the management team that helps inform CFO professional development programming. The
advisory committee consists of CFOs from nonprofit affordable housing organizations and tax and accounting professionals from regional and national audit firms. The advisory committee includes the webinar and curriculum standing committees, as well as ad hoc subcommittees
as needed.

**THE POSITION**

The senior advisor position is a contractual assignment ideal for a retired CFO. The advisor will provide professional services in strategic direction, team coordination and planning, and project management for Strength Matters programs and resources that include webinars, financial reporting Boot Camps, curriculum review and development, publication development and annual conference planning and delivery.

The senior advisor will engage and collaborate regularly with four key constituents of the Strength Matters collaborative — the management team, the advisory committee, the digital communication provider and the CPE manager and event producer. Collectively, work with these constituents is to identify and prioritize top issues and to plan, manage, coordinate, facilitate, assess, produce and implement CFO professional development programs and best-practice publications in the subjects of finance and accounting, capital management, enterprise risk management and tax issues and regulation. The senior advisor may also be asked to participate with the management team in soliciting sponsorships for Strength Matters.

Direction for the work and projects under this contract will be provided by Angela Gravely-Smith of NeighborWorks America and Manuel Muelle of the Housing Partnership Network, as the lead staff on the Strength Matters collaborative’s management team. The position requires up to 200 hours per year. Principal services and deliverables are as follows:

**CFO Professional Development**

* Oversee and participate in the delivery of Strength Matters webinars
* Advise on the planning and participate in the execution of the Strength Matters Financial Management Conference, including participation in planning calls of the Strength Matters management team
* Advise on financial reporting Boot Camp curriculum content updates
* Advise and aid planning for new enterprise risk management curriculum

**Deliverables:** Up to seven webinars annually; up to seven Strength Matters Annual Conference sessions

**Advisory Committee Management**

* Provide peer leadership for the Strength Matters Advisory Committee, coordinating regular calls and obtaining input to identify high-value-topic areas for programs, research, analysis and publications.
* Coordinate with CPA and tax advisory firms and other Strength Matters contractors to provide technical support to the Advisory Committee.
* Help recruit members to the Advisory Committee.
* Oversee development, publication and dissemination of new financial reporting and tax best-practice papers or other publications/research, as well as updates and revisions of existing publications, as needed.

**Deliverables:** Monthly calls with the Advisory Committee and subcommittees; annual memo to the Strength Matters management team about priority issues and ideas to inform the programs and direction of Strength Matters.

Ideal candidates will have experience with nonprofit affordable housing and community development. Interested candidates should send a letter of interest and resume to info@StrengthMatters.net.