

STRENGTHMATTERS®

**REIMAGINING
REINVENTING
REBALANCING**

2021 Financial Management Conference

Primer and practical application to launch your ERM manageably!

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Questions

- All participant lines are muted.
- Please use the **Raise Hand** feature if you would like to speak.
 - Raise hand feature is located in the Participant panel.
- You may also use the **Chat** feature to ask questions.
- Send a **Chat** to the Host if you have a technical issue.

Continuing Professional Education Requirements for CPAs

- **Polls are Required for CPEs**
 - If you are seeking CPE credits, please submit ALL polls within each session, and the conference evaluations.
 - If you miss a poll, send a **Chat** message to the Host immediately.
- We use **Polls and the Zoom attendance record** to verify participation throughout the webinar.
 - **Participants must submit ALL polls and be logged in no later than 10 minutes after the scheduled session start time to receive a certificate.**

Continuing Professional Education Credits (CPEs) for CPAs

- **Check your Zoom display name**
 - If the correct name is not shown, email your Zoom display name and your full name to consult.lwells@gmail.com.
- You may **request a certificate of completion via the conference evaluations**.
 - Links to the evaluations are emailed to all registrants.
- For more information on CPE credits, contact Lindsay Wells at consult.lwells@gmail.com.

CPE Polling Question 1

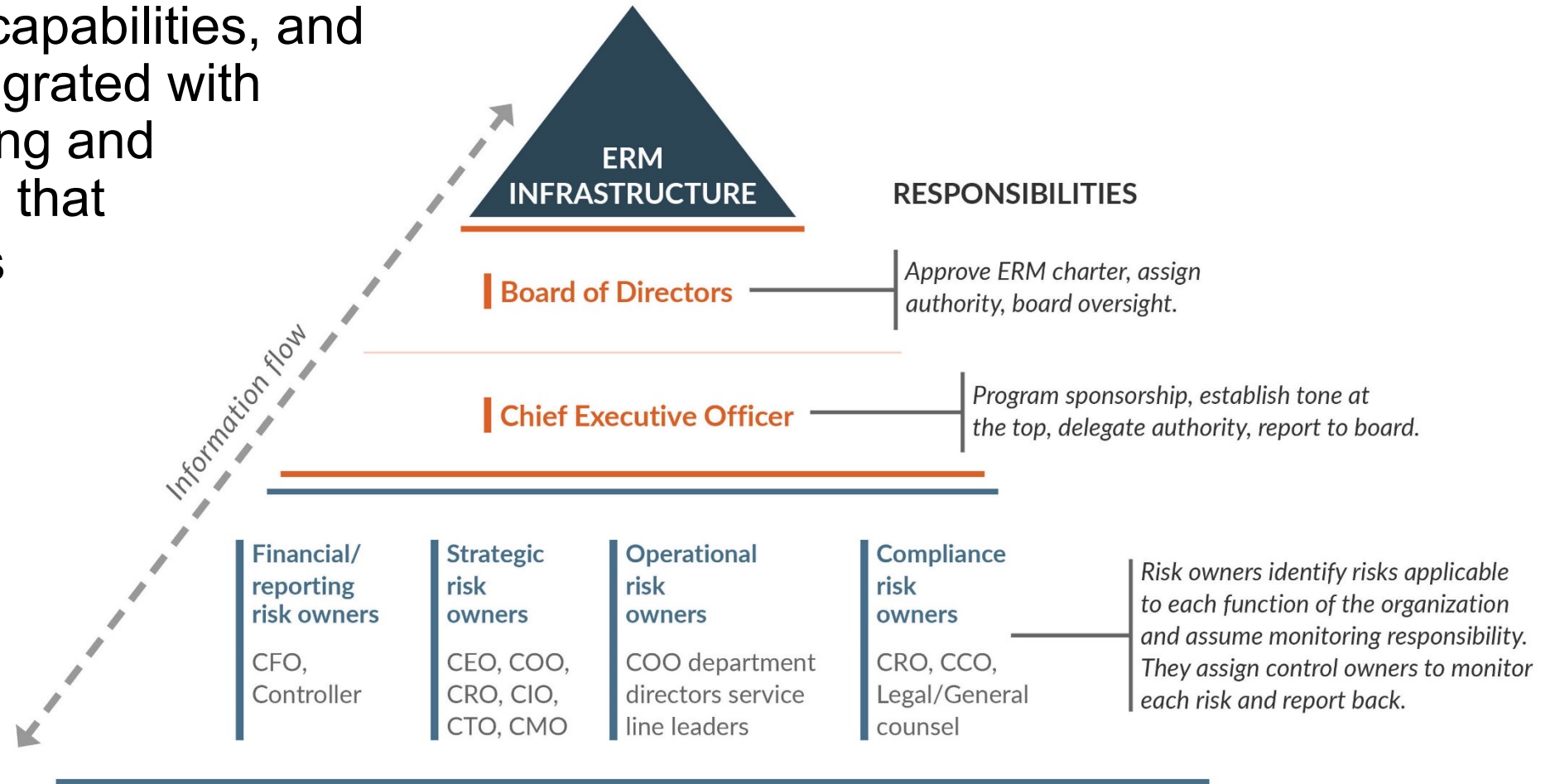
Enterprise Risk Management



CPE Polling Question 2

Enterprise Risk Management

The culture, capabilities, and practices integrated with strategy-setting and performance, that organizations rely on to manage risk in creating, preserving, and realizing value.



Four key pillars



Process management around new and evolving risks



Preparedness for unexpected disasters



Staff roles and accountability



Holistic, enterprise-wide design

CPE Polling Question 3

Approach

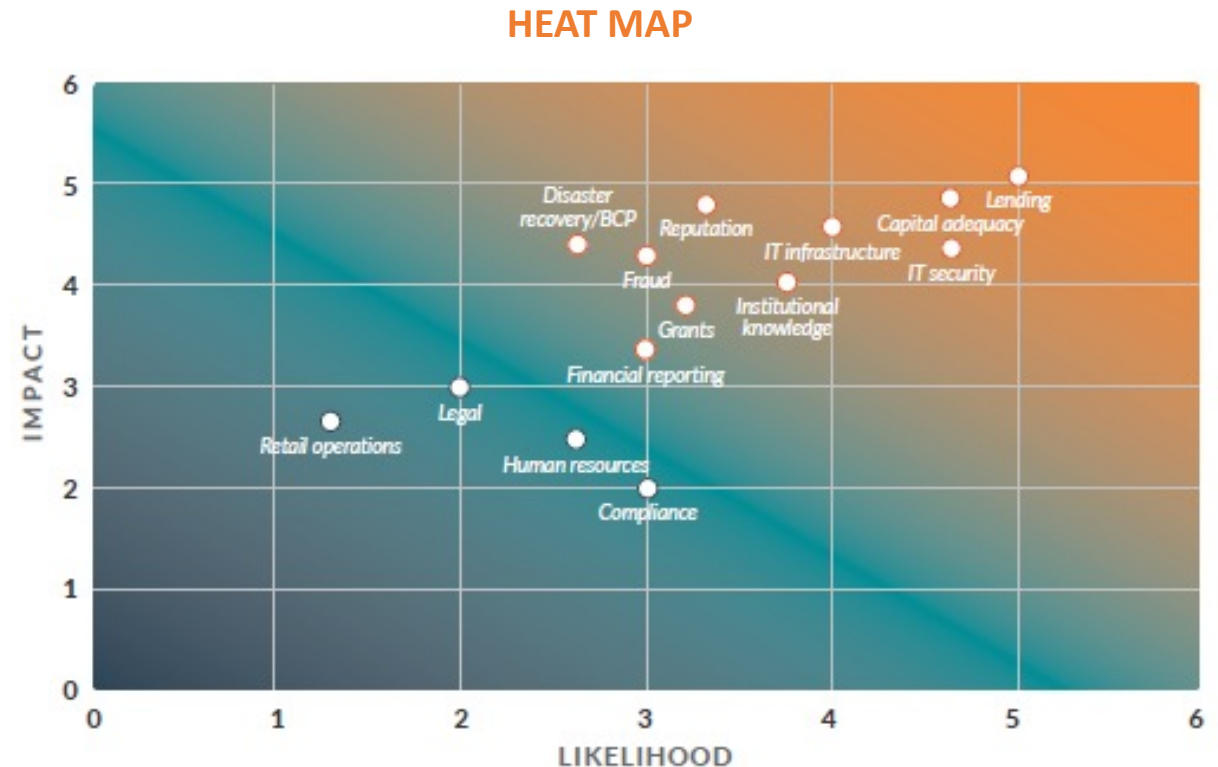


Risk visualization

Depicts all risks in the organization's risk universe on a two-dimensional scale

Risks that represent the highest impact and likelihood, appear in the upper right area of the map.

Risks representing the lowest impact and likelihood appear in the lower left area of the map.

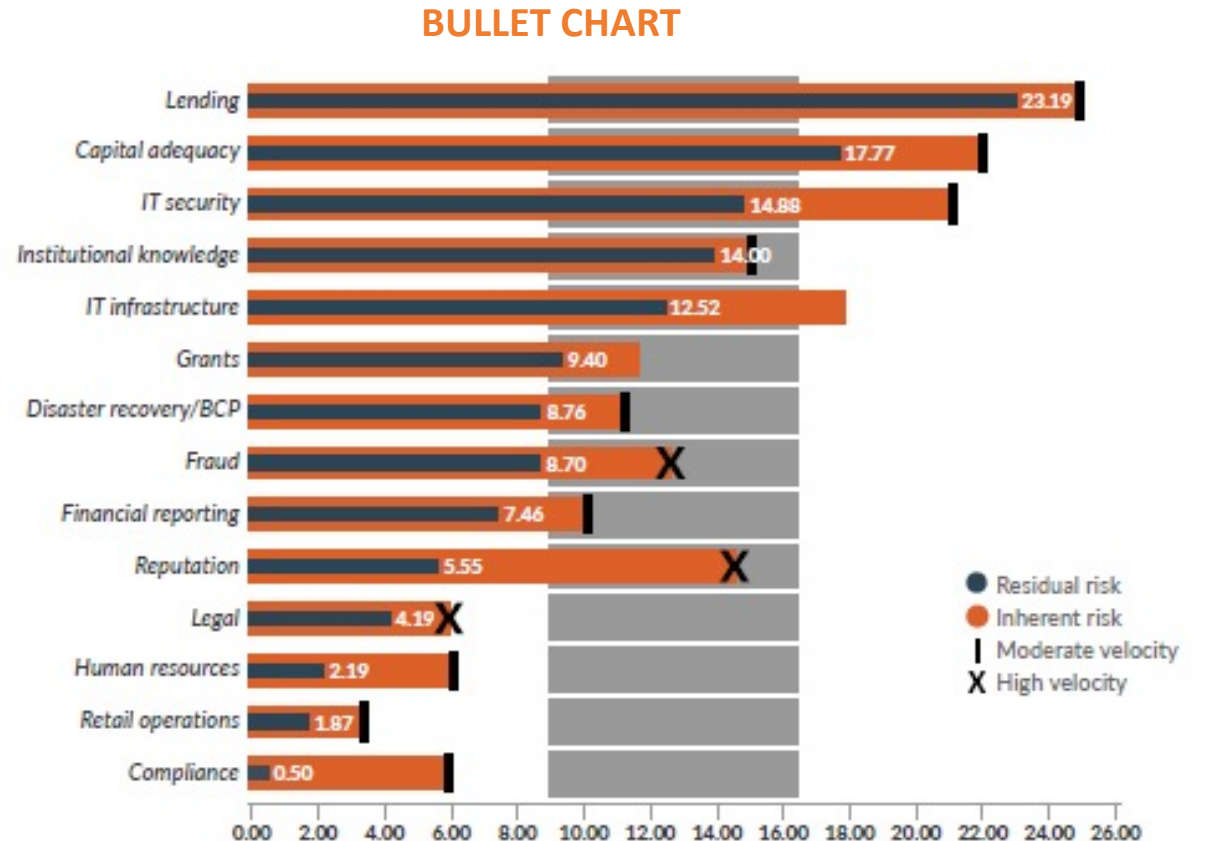


Risk visualization

Depicts all risks in the organization's risk universe using a multi-dimensional scale

Compares inherent risk and residual risk to show progress, gaps

Includes clear elements for risk velocity and overall appetite.



ERM framework foundation



Governance and culture



Strategy and objective setting



Performance



Review and revision



Information, communication, and reporting

CPE Feedback Poll

- If you are seeking CPEs, please complete this brief feedback poll.
- Note: All registrants will receive links to the conference evaluations via email.
 - Please complete the conference evaluations to request CPE credit and to provide qualitative feedback.