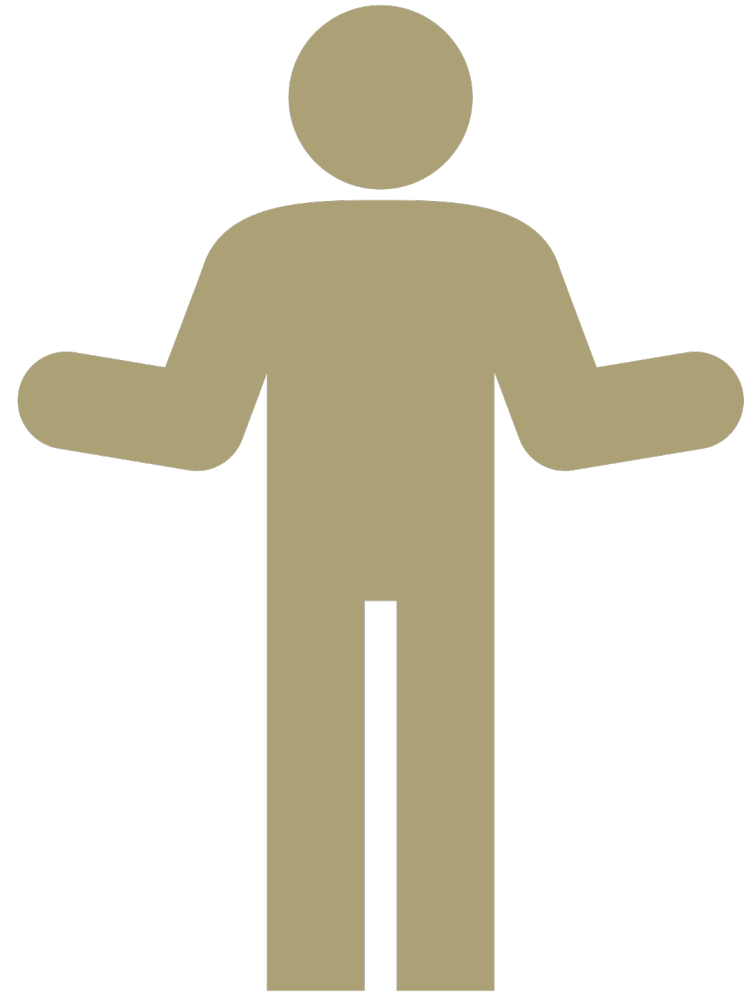


Communication, Connection & Leadership In A Hybrid World

*“Connection is
crucial...and it’s
easier when you
speak the same
language”*



*Do you feel
uncertain?*



*Do you feel
distracted?*





Language of Finance

“FUNDERS THESE DAYS HAVE
TIGHT REQUIREMENTS AND
SHORT CYCLES

Language of Finance

“WE NEED TO COMMIT TO A
LOW-DEBT STRATEGY”





Language of Finance

- “Even more than revenue, costs, and budgets, we need to propel a culture of security”

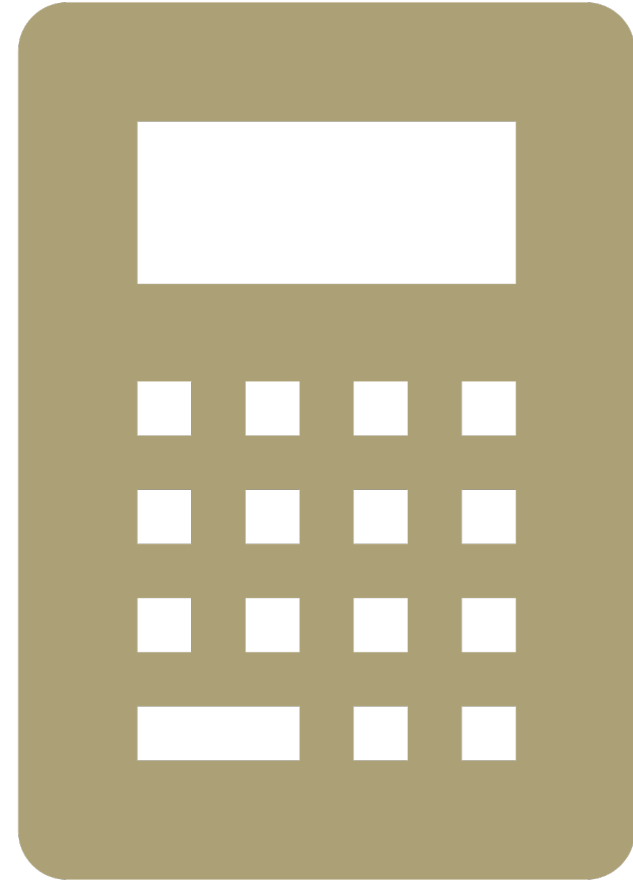


Language of Finance

“WE NEED TO UBER
OURSELVES BEFORE WE GET
KODAK'D”

Language of Finance

“DATA, DATA, DATA, THAT’S
HOW WE FUNCTION”



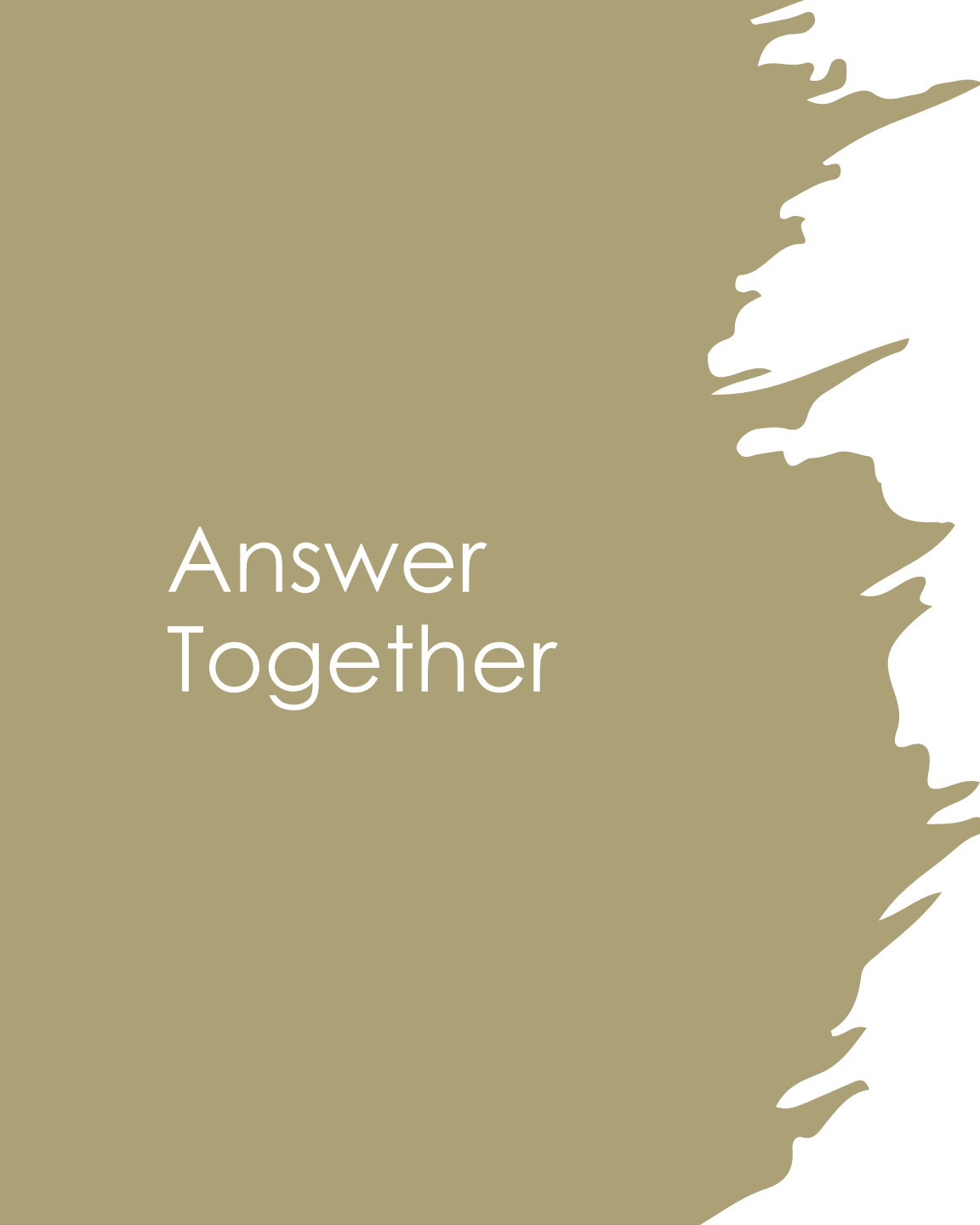
How Are Now?



Oct. 27th Strength Matters Attendees Word Cloud Responses

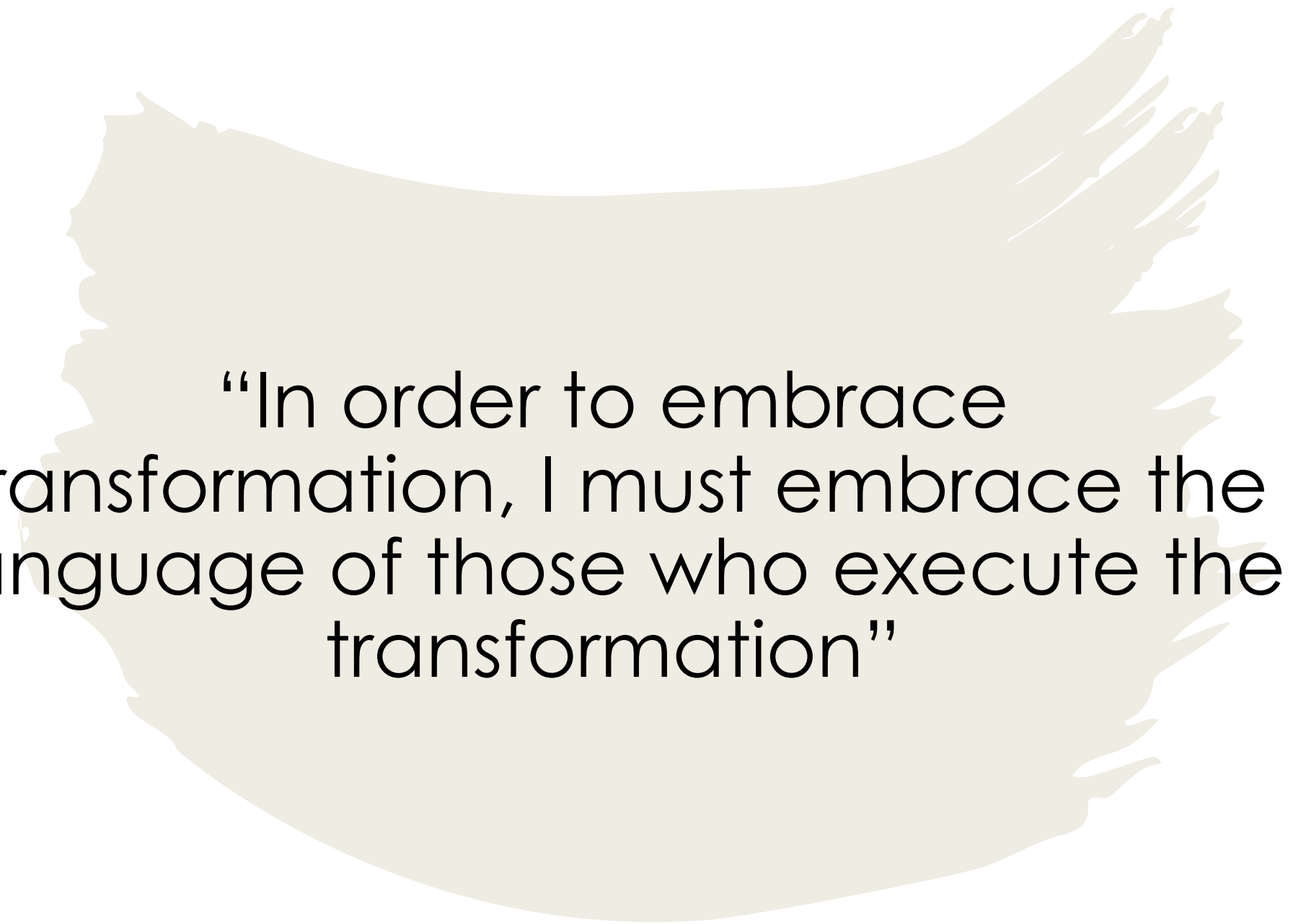
*What is the
language of
your people?*





Answer Together

- What great challenge has come to the surface since COVID?
- What has improved since COVID?
- What has been your greatest adjustment?
- In one word, what LANGUAGE are your people speaking? The language of _____.

A light beige brushstroke background, resembling a hand-painted shape, centered on a white background. The brushstroke has irregular, feathered edges and a slightly textured appearance.

“In order to embrace
transformation, I must embrace the
language of those who execute the
transformation”

Keep or Throw Away?



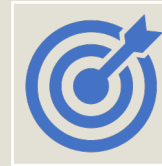
What am I noticing?



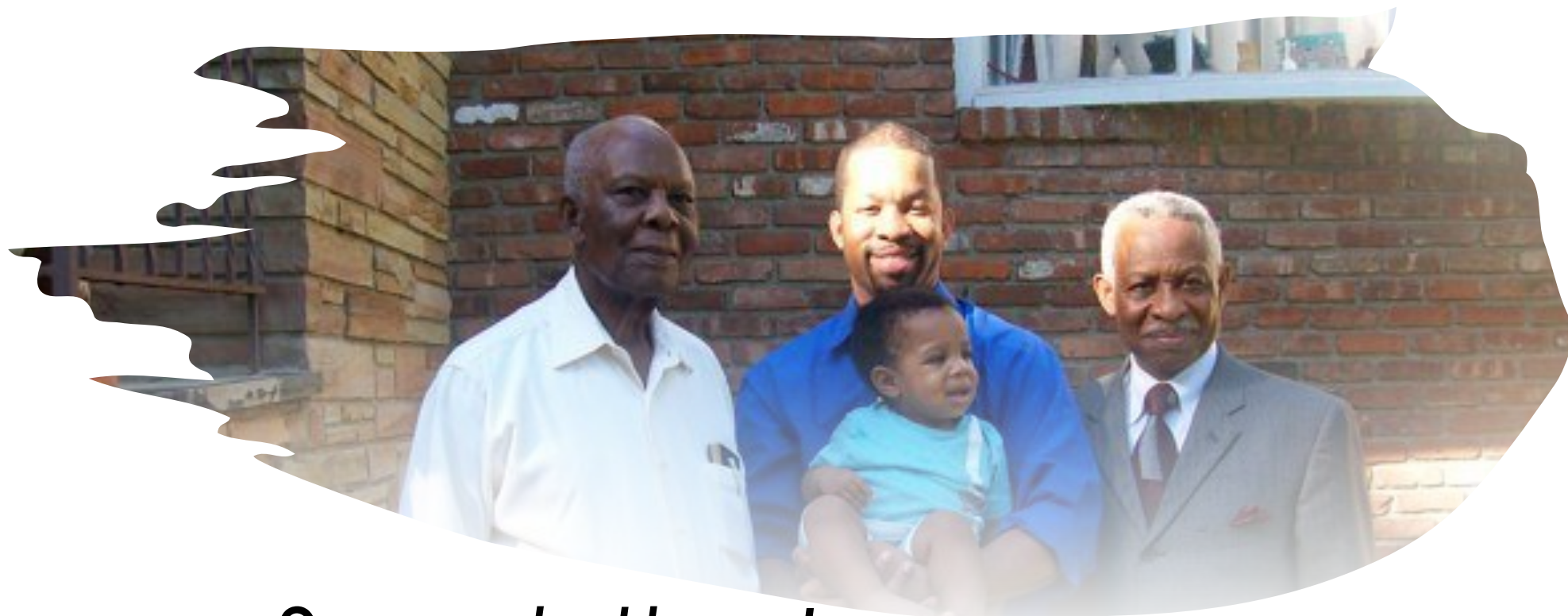
What do I need to keep?



What do I need to throw away?

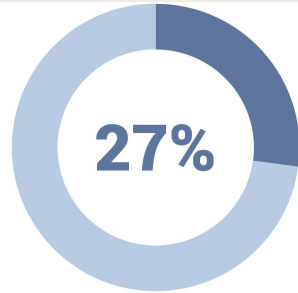


What is most important?

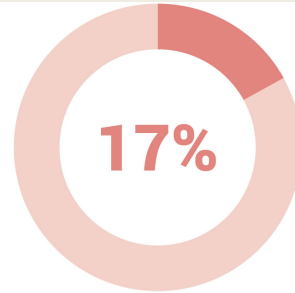


Speak the Language

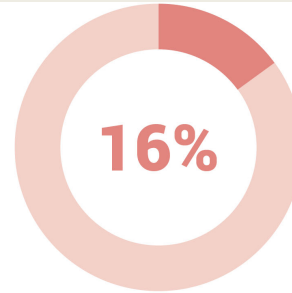
TOP REASONS FOR ACCEPTING NEW JOB



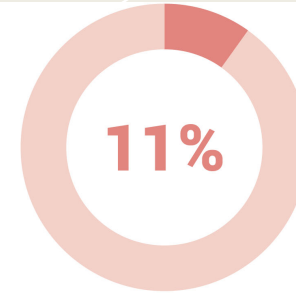
THE OPPORTUNITY
TO DO MORE
MEANINGFUL WORK



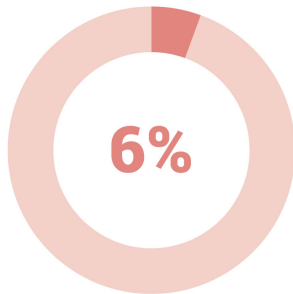
INCREASED
RESPONSIBILITIES
IN THIS ROLE



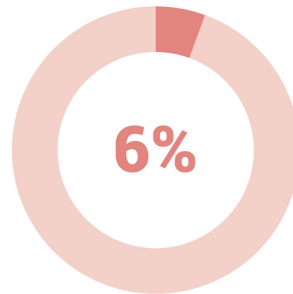
INCREASED PAY FOR
THIS POSITION



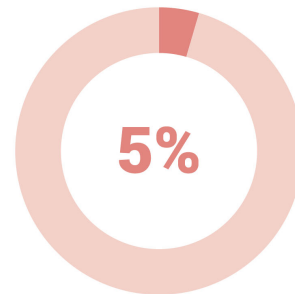
THE WORKPLACE
CULTURE



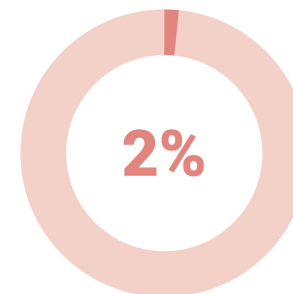
NOTHING IN
PARTICULAR - THIS IS
JUST ANOTHER JOB



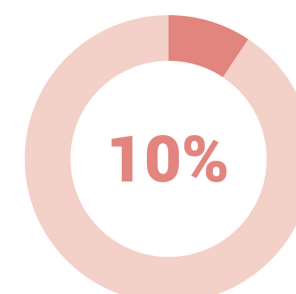
BETTER
BENEFITS/PERKS
(MORE PTO, BETTER
HEALTHCARE, ETC.)



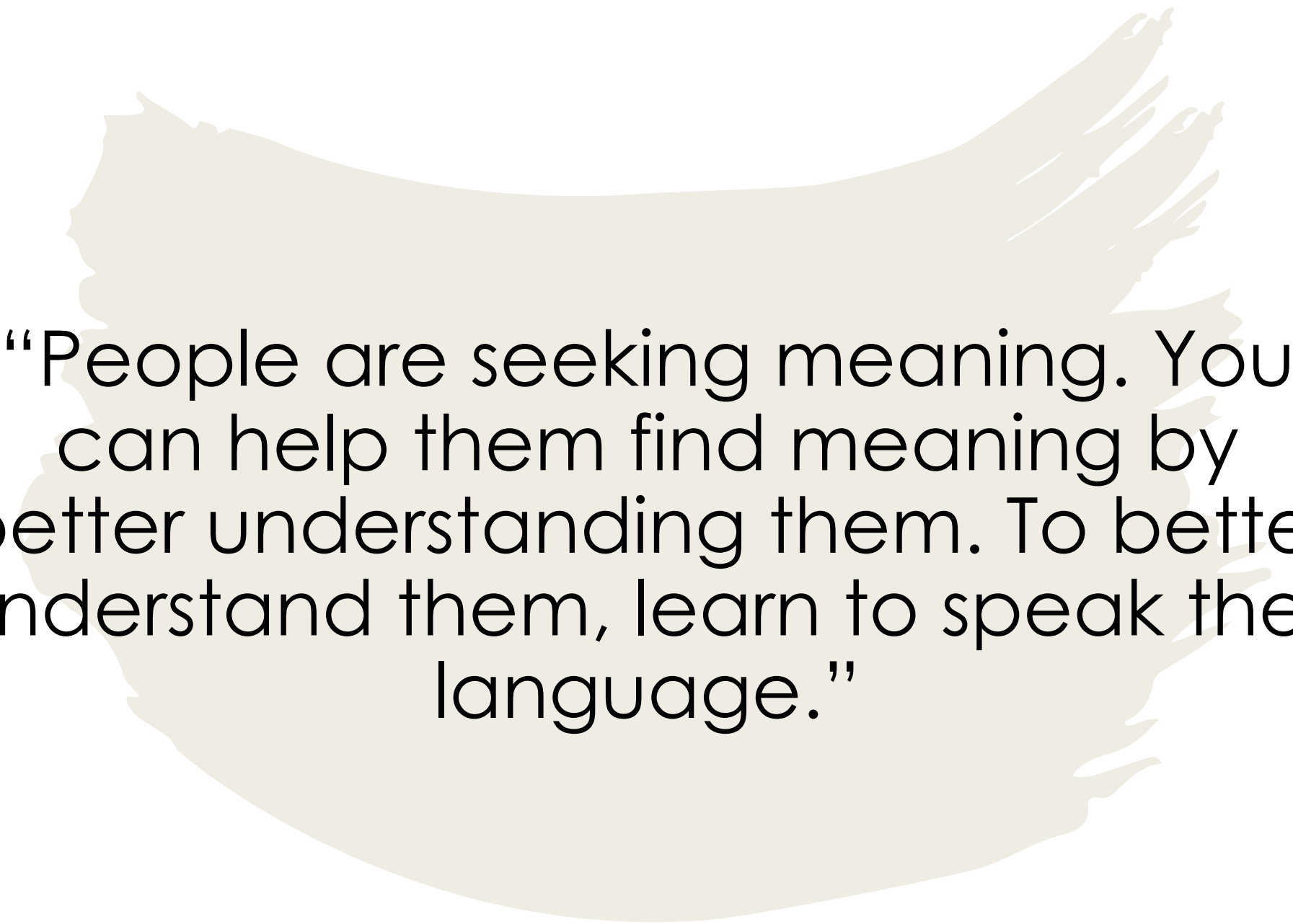
I WANTED TO WORK
FOR A LARGER
ORGANIZATION



I WANTED TO WORK
FOR A SMALLER
ORGANIZATION



OTHER



“People are seeking meaning. You can help them find meaning by better understanding them. To better understand them, learn to speak their language.”

**SPEAK UP
SPEAK OUT
LEAD WELL**

Robert Kennedy III
PROFESSIONAL SPEAKER

www.robertkennedy3.com

