






COLLECTIVELY ADVANCING THE VISION OF A THRIVING, WELL-CAPITALIZED, HIGH-PERFORMING AFFORDABLE HOUSING SECTOR.

Strength Matters serves as the nonprofit affordable housing industry's go-to information network for financial learning. For more than a decade, we've been providing our members with new and unique resources that spotlight:

 FINANCIAL REPORTING	 ACCESS TO ENTERPRISE CAPITAL	 PROFESSIONAL DEVELOPMENT
<p>We help make the industry more approachable for lenders and investors by promoting:</p> <ul style="list-style-type: none"><li>• Increased financial transparency</li><li>• Standardization of accounting practices</li><li>• Industry consensus on accounting and underwriting principles and practices</li></ul>	<p>We build knowledge of both investors and nonprofit housing organizations around enterprise-level capital investments through:</p> <ul style="list-style-type: none"><li>• Research on emerging practices for accessing additional equity and debt</li><li>• Case studies on accessing new capital at both the parent level and property level</li></ul>	<p>Growing members' knowledge and skills is fundamental to our work through:</p> <ul style="list-style-type: none"><li>• Two-day bootcamp for mid- and senior-level accounting staff</li><li>• The Strength Matters Financial Management Conference, an annual event bringing industry thought leaders and financial managers together</li></ul>

## MEMBERS GAIN ACCESS TO STRENGTH MATTERS' EVENTS AND EXTENSIVE RESOURCE COLLECTION INCLUDING:

✔ **IN-DEPTH PAPERS** including more than 30 financial reporting best practices, and annual accounting and auditing developments

✔ **WEBINARS** with industry leaders that serve as a forum for deeper exploration of Strength Matters papers and reports

✔ **TOOLS AND TEMPLATES** for financial reporting

✔ **COMMUNITY FORUM** allowing subscribers to ask questions and share experiences with financial colleagues across the country easily

✔ **REPORTS** on the latest policy updates and approaches to accessing new sources of capital

✔ **CASE STUDIES** that examine innovative ideas from Strength Matters members

## BRINGING PRACTICE AND POLICY TOGETHER

In the face of historic industry challenges, it's more important than ever for nonprofit affordable housing leaders to stay abreast of the sector's current trends and research, policy changes and stories of success through innovation.

**STRENGTH MATTERS IS FOCUSED ON ADDRESSING THE KEY ISSUES THAT INFORM OUR MEMBERS' STRATEGIES FOR GROWTH, SUCH AS:**

- How can we attract more nontraditional investors to help finance affordable housing preservation and production?
- How can we spur additional enterprise-level capital?
- How can members manage their organization's portfolio to ensure liquidity?

## JOIN OUR LEARNING COMMUNITY

You and your organization can join the hundreds of nonprofit affordable housing financial executives, lenders and accounting professionals who already support and participate in the Strength Matters community for expert research, shared learning opportunities and professional development.

LEARN MORE ABOUT OUR ANNUAL SUBSCRIPTIONS AT [STRENGTHMATTERS.NET](https://STRENGTHMATTERS.NET)



*Strength Matters is a collaborative of three national networks of nonprofit owners and developers in the affordable housing field – Housing Partnership Network, NeighborWorks® America and Stewards of Affordable Housing for the Future – to advance the sector's financial strength.*

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## STRENGTH MATTERS IS MADE POSSIBLE BY:

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Massachusetts Housing Partnership

National Affordable Housing Trust

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