

## Continuing Professional Education (CPE) Information for CPAs

### 2020 Strength Matters Financial Management Virtual Conference **EMBRACING TRANSFORMATION**

Tuesday, October 27 – Thursday, October 29, 2020  
12PM – 5:00PM daily

The Strength Matters Financial Management Conference is designed to serve the financial managers from our nation's mission focused community developers, as well as our key investment and accounting partners.

As community developers of affordable homes and equitable communities, we are all grappling with what we hope is a rebirth – a vision we have long been working toward – and now perhaps out of multiple crises true transformation toward racial justice and confronting systemic inequities can emerge. Doing so demands transformation of our organizations, our properties, our operations. STRENGTH Matters dedicates this conference to serving financial managers as you face multiple demands and navigate these remarkable times.

#### SCHEDULE

Look for updates on the agenda and speakers at <https://strengthmatters.net/2020conference/>.

**NOON – 1.30 ET** Our general sessions are offered as an opportunity to first reconnect and re-energize, and then to gain information about critical marketplace realities and new visions for our organizations. See detailed descriptions on the Agenda page.

**Oct 27: Communication and Leadership in the New Hybrid World**  
Robert Kennedy III, CEO, Konnetik Communications

**Oct 28: Policy, Capital and Real Estate Markets Amidst Deep Change**  
Priscilla Almodovar, CEO, Enterprise Community Partners  
Michael Novogradac, Managing Partner, Novogradac & Company

**Oct 29: Racial Equity as the Building Block for our Future Organizations**  
Dr. Michael McAfee, President and CEO, PolicyLink

**2.00 – 3.00** Following a break, Technical Sessions feature a set of three to four 60-minute concurrent topics from which to choose: Financial Reporting & Management; Tax & Tax Credit Issues; Enterprise Risk; Managing Personnel in Covid

**3.30 – 5.00** Each day concludes with a set of 90-minute strategy Peer Exchanges in concurrent tracks: Rental Development & Finance; Home Building; Lending/CDFIs; Organizational Resilience

**Learning Objectives:** To identify best practices in affordable housing financial management and to describe strategies for strengthening community development organizations. Session-specific learning objectives will be available in the detailed agenda.

#### Continuing Professional Education (CPE) Credits Available:

CPE credits will be available for CPAs. This conference offers up to **12.0 CPEs** (4.0 CPEs per day) in Intermediate and Advanced level sessions across several Fields of Study. Please refer to the agenda for additional details regarding CPE credits.

Credits are awarded based on actual participation and according to the NASBA standard of a 50-minute credit hour. If a participant arrives late or leaves early, partial credit may be awarded in one-fifth increments.

**CPE Participation Requirements:**

Participants interested in obtaining these credits should **LOG IN to the web classroom with their full name and email prior to the start of each module, AND complete all Polls presented throughout the course.** Polling question submission and attendance records will be used to verify full participation prior to issuing certificates of completion. **We recommend logging in at least 10 minutes prior the start of the session** to allow you time to work out any technical difficulties. You may wish to allow for additional time on the first day. It is imperative that participants be logged in prior to the scheduled start time in order to receive full credit.

**Important COVID-19 and CPE Credit Acceptance Information**

NeighborWorks America is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors for Group Live (in-person) delivery only. We have submitted an application to NASBA for Group Internet (virtual) delivery, but this may not be approved prior to the conference.

During this time of COVID-19, NASBA has provided a temporary allowance for Group Live CPE sponsors to award CPE credit for events that are offered virtually due to COVID-19. As always, acceptance of CPE credits is at the discretion of individual state boards of accountancy. NASBA has collected responses from many state boards of accountancy regarding their policies on this temporary allowance. As of August 2020, Kansas and New York are the only states that have expressly stated they will not accept credits issued under this temporary allowance.

Below is a list of all state boards of accountancy that have responded to NASBA with their policies. **Please review the list below, and reach out to your state board of accountancy if they have not informed NASBA of their stance on the temporary allowance for virtual delivery:**

State	Rules Allow for Flexibility	Prohibits Flexibility
Alabama	X	
Arizona	X	
Arkansas	X	
California	X	
Colorado	X	
Connecticut	X	
Florida	X	
Georgia	X	
Idaho	X	
Kansas		X
Maine	X	
Maryland	X	
Michigan	X	
Missouri	X	
Montana	X	
Nebraska	X	
Nevada	X	
New Jersey	X	
New Mexico	X	
New York		X

State	Rules Allow for Flexibility	Prohibits Flexibility
North Carolina	X	
Ohio	X	
Oklahoma	X	
Pennsylvania	X	
South Dakota	X	
Tennessee	X	
Texas	X	
Utah	X	
Vermont	X	
Virginia	X	
Wyoming	X	

**Anticipated Fields of Study:** Accounting, Business Management and Organization, Finance, Management Services, Personnel/Human Resources and Specialized Knowledge. *Fields of Study for specific sessions will be listed on the detailed agenda and may differ slightly from this list.*

**Program Levels:** Intermediate & Advanced. *Levels for specific sessions will be listed on the detailed agenda.*

**Delivery Method:** Group Internet • **Advance Preparation:** None

**Program Prerequisite:** Financial management experience in nonprofit or for-profit housing enterprise.

**Program Feedback:** Please complete a course evaluation or e-mail [info@strengthmatters.net](mailto:info@strengthmatters.net) to share feedback and concerns.

**Registration:** Registration is available online via <https://cvent.me/2PM95E>. Registration is \$250 per person. Group registration is \$250 for the first person and \$150 for each additional person from the same organization.

**Registration Refund, Participant Cancellation and Substitution:** Registration cancelled by a participant by Monday, October 19, 2020 will be refunded at the registration rate minus a \$50 administrative fee. Participant cancellations beyond October 19 will not be refunded. There is no fee for substitutions made at least 24 hours in advance of the conference. Substitutions are not permitted less than 24 hours prior to the conference.

**Program Cancellation:** If the conference is cancelled by Strength Matters, registrants will be notified via email upon cancellation.

**Additional Conference Information:** For additional information regarding this conference, please [CLICK HERE](#). This site will be updated as information is available.

**Contact:** For more information regarding policies, CPEs, or to issue a complaint, please email Lindsay Wells at [consult.lwells@gmail.com](mailto:consult.lwells@gmail.com) or [info@strengthmatters.net](mailto:info@strengthmatters.net).



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